



# BOOGIE THE PUG

PET TRAVEL BLOGGER



**29.8K**

Followers  
as of June 2020



**2.8K+**

Followers  
as of June 2020



**1.1K+**

Followers  
as of June 2020



**988K**

Average monthly  
views as of 2020

## BRANDS WE'VE WORKED WITH



brooklinen

BARK-BOX

## FEATURED ON

THE STRATEGIST



BuzzFeed



NOMADIC MATT



The New York Times

## ABOUT THE PUG

Boogie is a rescue pug who lives in NYC with his parents and two bros: Kitty, a cat rescued off the streets of Rio de Janeiro, and Marcelo, a tiny chi rescued from a puppy mill. Marcelo and Boogie love travel and adventure. Join them as they journey by plane, train, and automobile to different parts of the world.

**CONTINENTS VISITED:** 3

**FLIGHTS TAKEN:** 20+

**USA CITIES VISITED:** 8

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## BLOG STATISTICS

**53,800+**

MONTHLY BLOG PAGE VIEWS

**12,000+**

MONTHLY BLOG UNIQUE VISITORS

**63%**

TRAFFIC FROM ORGANIC SEARCH (SEO)

## BLOG AUDIENCE

- Pet Owners & Lovers
- Mainly Female
- Mostly 25-34 yr olds
- Emphasis on pets & travel
- International (Majority in USA & Europe)
- Active Social Media Users

## CONTACT

### BLOG

[www.boogiethepug.com](http://www.boogiethepug.com)

### EMAIL

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### SOCIALS

[@boogiethepug](#)

